



CASA

Court Appointed Special Advocates
FOR CHILDREN

ADAMS & BROOMFIELD COUNTIES

CASA of Adams & Broomfield Counties

Sponsorship Opportunities

Annual Light of Hope Fundraiser

April 19, 2022

About CASA

CASA is a volunteer-based, 501(c)(3) nonprofit organization that recruits, trains and supervises community volunteers, CASAs, to represent the best interests of child victims of abuse and neglect that are currently in the judicial system.

CASA Volunteers are ordinary citizens, like you, doing extraordinary work. They establish stable relationships with children who have experienced abuse and neglect, getting to know their unique history and making informed recommendations to the courts. CASA Volunteers spend time getting to know the children and family on their assigned case, helping to ensure each child's physical, mental, educational, and social-emotional needs are being met. They provide invaluable information to the Judge about the child's life, and speak on behalf of the child in court, advocating for their best interests. The desired result is that children have a safe and permanent home where they can thrive.

The Impact

Each year in Adams & Broomfield Counties, there are approximately 1,600 children with an open abuse and neglect case. Over the past year, our CASA Volunteers have advocated for over 635 children. However, there are many more children without a CASA Volunteer to be their voice and speak up for them in court. We need to recruit more volunteers and raise more funds to be able to close this gap.

As an organization that fundraises 100% of our budget, your sponsorship allows us to get closer to our goal of providing a CASA Volunteer for every child who needs one.

Organizational Reach

300+ Projected Event Attendees
Approximately 300 Active
Volunteers
Email List of Over 3,000 People

Social Media

Facebook – 1,535+ Followers
Instagram – 500+ Followers
Twitter – 880+ Followers
LinkedIn – 230+ Connections
Over 1,100 Monthly Website Visitors

Become a Sponsor for Light of Hope!



Join us for Light of Hope! This event aims to increase awareness about our mission and recruit CASA Volunteers, all while raising vital funds to continue providing advocacy for children who have experienced abuse and neglect. This year's fundraiser will include inspiring stories to illustrate the vital role CASA plays in supporting children in need and strengthening families.






































Date: April 19, 2022

Location: Omni Interlocken Hotel
500 Interlocken Boulevard
Broomfield, CO 80021

Breakfast Program: 8-9 am
Lunch Program: 12-1 pm

**April 5, 2022 is the deadline to guarantee logo on advertising and promotional materials*

Become a Sponsor For Light of Hope!

Benefits	Presenting \$15,000	Light of Hope \$10,000	Envision \$7,500	Ray of Hope \$5,000	Beacon of Hope \$2,500
Priority seating at event; reserved table for eight guests with logo on tabletop	 2 Tables	 2 Tables	 1 Table	 1 Table	 1 Table
Logo on website and slideshow during the event					
Logo in program					
Logo in e-mail blasts and social media posts					
Logo displayed on signage throughout the event					
Advertisement in program	 Full Page Ad	 1/2 Page Ad	 1/4 Page Ad		
Verbal recognition during the event					
Organization highlighted in press release					
Highlighted in Facebook targeted ad (reach up to 400 people per day)					
Opportunity to speak at event					
Logo displayed on podium during event					
Highlighted as Presenting Sponsor in event title					
Organization listed on banner on CASA website homepage					

Light of Hope Sponsorship Registration Form

Select Sponsorship Type

- ☐ Presenting Sponsor - \$15,000
- ☐ Light of Hope - \$10,000
- ☐ Envision - \$7,500
- ☐ Ray of Hope - \$5,000
- ☐ Beacon of Hope - \$2,500

Select Payment Type

- ☐ Credit Card (Process online at <https://bit.ly/LightofHopeSponsorship> or by calling 720.277.9112)
- ☐ For all Check Payments:
 1. Complete form
 2. Mail form along with check to
CASA of Adams & Broomfield
Counties at 11860 Pecos St. Suite
2700, Westminster, CO 80234

Contact Information

Name of Organization _____

Address _____

Contact Name _____

Phone _____

Email _____

If you have any questions, please contact Abbie Foley at abbie@casa17th.com or 720.277.9112