

# Light Of Hope Fundraising Page Set-up Guide

- Visit our Light of Hope Champion Fundraising Page and click "Create a Light of Hope Fundraising Page"  
<https://casaofadamsbroomfieldcountiues-bloom.kindful.com/lightofhope>

- **Create An Account**

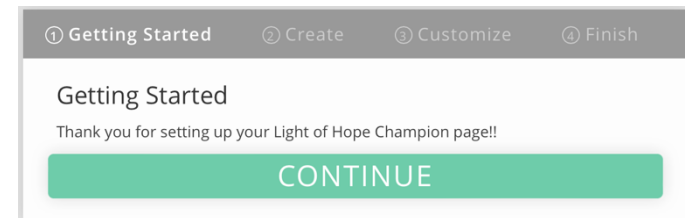
- Email
- First and last name
- Password

- **#1 - Getting Started**

- Continue
- Note: you will receive a confirmation email, please do not open that email until after you have set up your page.

- **#2 - Create**

- **LIGHT OF HOPE FUNDRAISING PAGE FUNDRAISING GOAL**
  - Set your fundraising goal! The goal is pre-set to \$1,200—that is the yearly cost to provide advocacy services to one child. Increasing your goal supports more children!
- **LIGHT OF HOPE FUNDRAISING PAGE NAME**
  - Name your personal page: "YOUR NAME's Light of Hope Fundraising Page"
- **WRITE A SHORT MISSION STATEMENT**
  - This will be auto- populated with the following:
    - Help support CASA of Adams & Broomfield Counties by donating to my Light of Hope fundraising page! CASA recruits, trains and supervises community volunteers to provide advocacy for children who have experienced abuse and neglect and are involved in the court system. CASA fundraises 100% of their budget and relies on the support of the community to ensure the program can continue making a positive impact in the lives of children



and families. Light of Hope is one of CASA's annual fundraisers, where they highlight the impact CASA Volunteers are making in the community, all while raising vital funds for the organization.

○ **ADD A DETAILED DESCRIPTION**

- This is where YOU share your personal story/message about CASA: Why is this important to *you*? What is the reason you started supporting CASA? Why do you think it is important other people support our mission? As a CASA Volunteer, there is no one who can better speak to the importance of our work- don't be shy in sharing your voice to best motivate your network to give!

○ **Example #1:**

- Thank you for visiting my fundraising page! I am supporting CASA for their upcoming Light of Hope because [insert what you think is important about CASA's work. Example: I believe that children deserve to have a caring, supportive adult in their lives that can help them thrive.] Please consider a donation today to help me reach my goal of [insert goal] to provide more children the vital advocacy of a CASA volunteer. All donations, no matter how small, can make a difference for a child in need. Together, we can Spread the Love to a Child in Need. Thank you for your support!

① Getting Started

② Create

③ Customize

④ Finish

## Create your Light of Hope Fundraising Page

Enter information about your light of hope fundraising page to be featured on your page.

LIGHT OF HOPE FUNDRAISING PAGE FUNDRAISING GOAL

1200.00

\* LIGHT OF HOPE FUNDRAISING PAGE NAME

Leo's Light of Hope Fundraising Page

WRITE A SHORT MISSION STATEMENT FOR YOUR LIGHT OF HOPE FUNDRAISING PAGE

Help support CASA of Adams & Broomfield Counties by donating to my Light of Hope fundraising page! CASA recruits, trains and supervises community volunteers to provide advocacy for children who have experienced abuse and neglect.

ADD A DETAILED DESCRIPTION OF YOUR LIGHT OF HOPE FUNDRAISING PAGE

Thank you for visiting my fundraising page! I am supporting CASA for their upcoming Light of Hope because I believe that children deserve to have a caring, supportive adult in their lives that can help them thrive. Please consider a donation today to help me reach my goal of \$1,200 to provide more children the vital advocacy of a CASA volunteer. All donations, no matter how small, can make a difference for a child in need. Together, we can Spread the Love to a Child in Need. Thank you for your support!

EVENT AT (DEFAULTS TO CAUSE EVENT AT DATE IF LEFT BLANK)

CREATE AND CONTINUE

- Example #2:
  - Help Me Spread the Love to a Child in Need by supporting CASA of Adams & Broomfield Counties! This organization is close to my heart, [insert why CASA is important to you. Example: helping to advocate for children who have experienced abuse or neglect who otherwise might not have a voice.] For their upcoming Light of Hope event, I am helping them raise vital funds to help more children receive the advocacy of a CASA volunteer. Please help me reach my goal of [insert goal]—your donation will go directly towards CASA’s mission and help give hope to more children in our community. Thank you for your support!
- **EVENT AT**
  - Leave empty
- Click “Create and Continue”

## ● #3 - Customize

- Choose your theme color
- Set your team profile image
  - Upload a profile picture of you
- Set your feature video
  - Click “Click here to edit feature image/video”
  - Copy and paste this URL:  
<https://www.youtube.com/watch?v=afRF64wNqfA>
  - Save
- Save and Continue

Manage Media

Link to image

Link to YouTube

Link to Vimeo

Upload image

YOUTUBE URL

<https://www.youtube.com/watch?v=afRF64wNqfA>

Cancel

Save

① Getting Started

② Create

③ Customize

④ Finish

Choose Your Theme Color

Default

Blue

Red

Orange

Purple

Teal


Grey

Pink

Navy

Set Your Team Profile Image

Click the image below to set your team profile image




Set Your Feature Image/Video

Click here to edit feature image/video

CASA of Adams & Broomfield Co...

Watch later

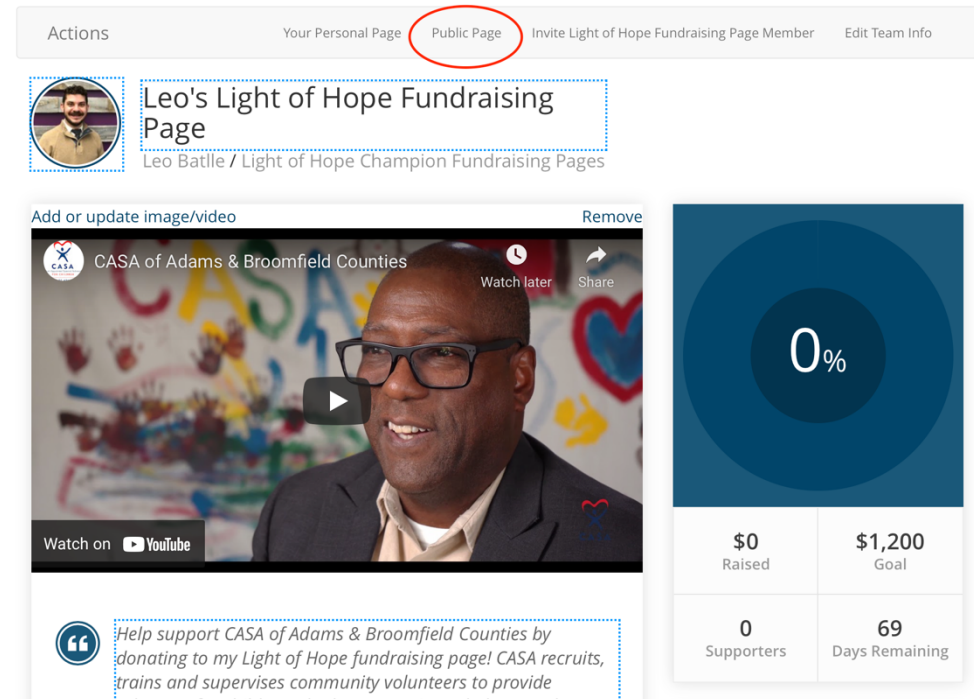
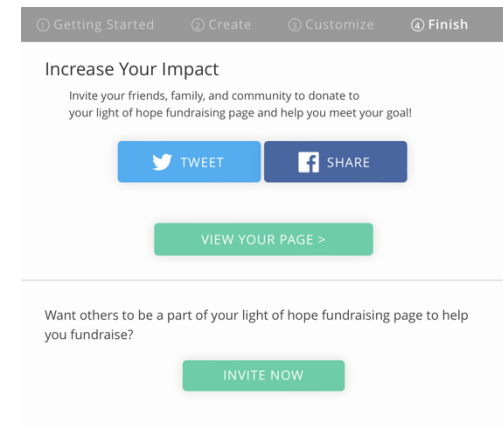
Share



Watch on YouTube

## ● #4 - Finish

- Share on Twitter and/or Facebook
- Click “View Your Page”
  - Make any edits you may need
  - Click "Save" in the top left corner
  - Click "Public Page" in the “Actions” task bar to see your shareable page
    - This is your completed page! Copy and paste the website and start sharing!
- Social Media Post Ideas:
- Example #1:
  - I am raising funds for CASA of Adams & Broomfield Counties! CASA’s mission is important to me because [insert what you think is important about CASA’s work], and I need YOUR help to help me reach my goal to [insert goal]. All donations, no matter how small, can make a difference for a child in need. Thank you for your support! [insert link to your fundraising page]
- Example #2:
  - Help Me Spread the Love to a Child in Need! CASA of Adams & Broomfield Counties is a nonprofit that is close to my heart, [insert why CASA is important to you. Example: advocating for children who have experienced abuse or neglect.] Please help me reach my goal of [insert goal]—your donation will go directly towards CASA’s mission and help give hope to more children in our community. Thank you for your support! [insert link to your fundraising page]



If you have any questions or need support, please contact Leo Batlle at [leo@casa17th.com](mailto:leo@casa17th.com)

**Thank you for being a Light of Hope Champion!**